1. Color:

**Red**: Blood, heat, danger, stop, passion/romanticness, fire (danger, warmth)

**Yellow**: Caution, sickness, yield/slow down, the sun/light, energy.

**Green**: Life, greed/envy, plants, organic (thriving).

**Brown**: Soil, earth, dead, barren, simple (less expensive).

**Blue**: Chill, ocean, water, calm, cold, refreshing, organic, technology (?)

2. Style: Realistic, romanticized (meant to look theatrical, larger-than-life, or cinematic [big and important, like a movie]), abstract (leaving interpretation and form up to the viewer’s imagination).

3. Shape: Organic vs. Geometric

Organic: Something that looks natural. Tends to be flowing, free-form, or circular

Geometric: Something that looks mathematic, manufactured, or uses simple, straight lines

4. Contrast: Opposites, draws attention because of differences

**Light** vs. **Dark**

Light: Spotlight on the subject, leads the eye. *Usually* a good thing. However, light can also reveal something unpleasant.

Dark: Scary, sad. Can’t see what’s there- the unknown. *Usually* a bad thing. However, darkness can also hint at something greater, beyond the horizon.

5. Emphasis: Light, hands pointing, direction provided by what attracts the viewer’s eye.

6. Context: The history, location, and material of the work.

Metals: **Iron** (heavy, industrial, strong), **Steel/Titanium** (modern, shiny, technological, strong), **Brass** (shiny, not very strong, aesthetically pleasing, like gold), **Bronze** (like brass, usually for aesthetic value, rather than iron and steel’s connotations of strength).

Note: Silver and gold are not used to make statues. They are both too heavy, expensive, and vulnerable to corrosion.

7. Organization: Where are the pieces of the art placed? Where is subject, the piece that draws your eye, placed in relation to everything else? What’s in the foreground versus the background?

8. Lines: Part of organization, emphasis, and shape. Geometric shapes lead our eyes along their edges, very logically. Organic shapes lead our eyes all over, following the flowing shapes. *Usually.*

9. Details: Usually part of the background, not very emphasized, *small*, but details always have a reason behind them worth talking about. What do the little details tell you about the big picture?