



Outreach Fundamentals MRI Roundtable

Team 2220 Blue Twilight
Eagan, MN



Today's Objective:

Discuss each team's best practices in order to learn from one another's experiences



Move Tables

Group up with another member from your team, find another pair from another team.

Make a group of eight with another set of four.



Small Group Discussion:

- Why is outreach important?
- Come up with three reasons why outreach is important at your table
- Report back

Why Outreach Is Important

- Most importantly--educate the communities around us!
- *FIRST* and STEM growth
 - People needed in STEM fields
 - Team growth and sustainability
- Leads to Fundraising Opportunities
- Practical Experience

Outreach Fundamentals

- Where do you start?
- Set criteria
 - Location/Community
 - Your team, your high school, your city, your state, international
 - Type of outreach
 - One team, multiple teams, companies, robot vs. no robot

Small Group Discussion:

- Discuss what your team does for outreach
- Where does your team frequently do outreach?
- What criteria does your team set or want to set for outreach?
- Discuss future outreach possibilities
- Report back

What Team 2220 Does -- Setting Goals

- 46 unique outreach events
- Over 3,600 hours of outreach
- Create specific programs to grow STEM
 - Robots Without Borders
 - WIRES



Small Group Discussion:

- Does your team set goals for outreach?
- Has your team ever worked through programs for outreach events?
- Report back

What Team 2220 Does -- Tracking Outreach

- Timesheets
- Event and project submission forms
- Planning documents for future outreach events



Small Group Discussion:

- How does your team track outreach?
- What goals do you set for future outreach events/projects?
- Report back



Ending Questions
Top Three Take Aways
Contact Info