



Take advantage of
your writing and
design skills!

Transform the
technical world!

Start your
adventure *today!*

How could
I succeed
with a degree in
Technical
Communication?

“Every day as a professional technical writer, I get to exercise my writing skills, explore new and interesting technology, and find creative and informative ways to help people around the world solve compelling problems. The Technical Communication program gave me the foundation I needed to be successful.”

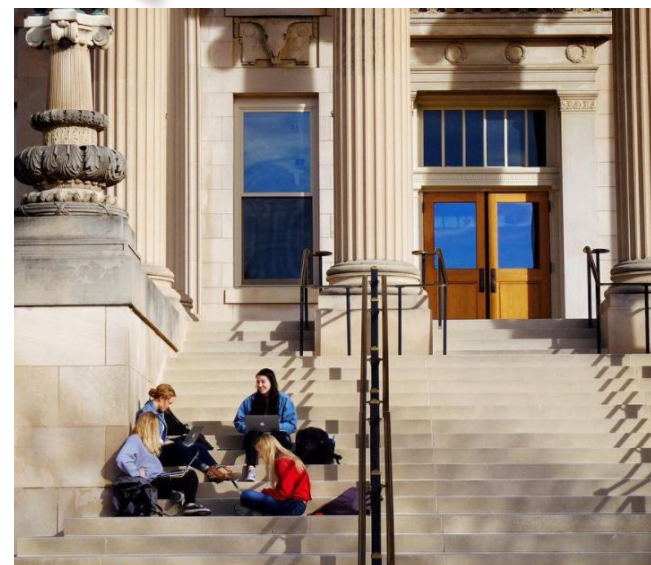
–**Tom Drake, Senior Technical Writer**
National Instruments, Austin, Texas

“I was attracted to the technical comm field because I could combine my love of English and science into a meaningful career. The TComm major helped me hone skills that I use on a daily basis in my job.”

–**Jillian Tanner, Technical Writer**
Statistics & Control Inc, West Des Moines

“I believe my undergraduate degree in Tech Communication...provided me with a very powerful set of tools to contribute to the field of instructional design. I’ve obtained a wide variety of skills, learning concepts of graphic design, video editing, and web development as part of my studies.”

–**Janet Roberts, Instructional Designer**
Maryville University, St. Louis, Missouri



What can I do on campus?

Iowa State University has many opportunities for you to utilize your skills in **communication, writing, and design**. Consider joining one of Iowa State's 850+ student organizations!

- Join a science, technology, engineering or math focused organization, such as ISURobotics or SAE, and help them communicate their technical jargon into common language.
- Participate in media productions, like the Iowa State Daily or ISUtv, doing internal communication and media design.
- Or simply join an area of your interest and discover all of the opportunities available to you in technical communication!

What introductory courses can I take?

Not sure if Technical Communication is right for you? Or do you want to jump right into Technical Communication as a major? Here are some of our introductory courses that will help you **explore and complete** a Technical Communication major.

- ENGL 214, Intro to Technical Communication
- ENGL 250, Written, Oral, Visual, & Electronic Composition
- ENGL 310, Rhetorical Analysis

Who can I meet?

The Department of English at Iowa State University is here to help you on your adventure to find your passions. While you'll cross many different professors and academic advisors during your time here at Iowa State University, all of our faculty and staff are willingly ready to help you **expand your horizons and build professional skills**.

- Mrs. Samantha Robinson-Adams
- Dr. Geoffrey Sauer
- Dr. Gloria J. Betcher

What can I earn?

As researched by the Bureau of Labor Statistics, the mean annual wage for a Technical Writer is **\$73,160**. The median hourly wage for Technical Writers is \$33.58.

Additionally, certain concentrations and areas of Technical Communication do earn more than others. If you were to seek a job in Computer Systems Design, Software Publishers, or Employment Services, the annual mean wage ranges from \$74,840 - \$79,790. Whereas other concentrations such as Media Outlets and Print Publishers have an annual mean wage of \$63,750.

Where can I work?

As Technical Communication grows throughout the world, more and more companies, organizations, and businesses are realizing the importance of our discipline. Many Technical Communication majors from Iowa State University continue on to work for STEM centered businesses, such as 3M and Boeing Engineering, financial corporations, or even non-profit organizations.

Wherever you decide to continue your adventure, you're sure to utilize your skills in **leadership, teamwork, communication, design, listening, originality, and more!**

How soon can I be placed in a job?

According to the Iowa State University LAS Career Services, Technical Communication majors have a **job placement rate of 92%**. This extremely high rate matched with our Career Services Department and our extensive range of Iowa State University Alumni, a quick and secure job placement is nothing new to those with Technical Communication majors or minors.

Additionally, the concentration and availability of work is high and growing in major cities such as Chicago, New York City, and many areas in California and Texas.