Lesson Plan Date:11/02/16 Topic: Design Elements

Objective/s:

* Students will be able to define composition, typography and color.
* Students will be able to talk about specific terms in each of the graphic design categories.
* Students will be able to discuss design choices in any given example.

Materials:

* PowerPoint slides; projector; laptop
* Example brochures / posters
* Post-it’s, A1 or A0 paper

Activities (include # of min. or stop-start times):

* **Introduction (~3-5 minutes**): Informal conversation with students, reviewing the agenda of today.
* **Warm-up (5 minutes)**: Students will be given post-it notes. A board of Poster&Brochure Do’s – Don’ts will be hung upon the wall. Students will be asked to attach one suggestion for each category.
* **Introduction to graphic design concepts (~25 minutes):** Teacher-centered instruction of fundamentals of graphic design. Throughout the instructions, students will occasionally asked questions regarding some of the points taught and/or examples shown.
* **Group discussions on example brochures / posters:** Students will be given three examples via Moodle. They will discuss these examples in terms of composition, colors and typography. A large-group discussion on effective / ineffective design choices in these examples will be made in the last 5 minutes.
* **Closure (~2 minutes):** Wrap up the class, and remind students of their homework.

Assessment (How you will know if students have met the objective/s above):

* Informal assessment through monitoring/observing students throughout the class.
* The board of suggestions will be taken into consideration for participation points.

Possible problems/solutions:

* Students might lose focus as the teacher-centered part of this lesson is executed. Possible solution would be to keep them focused by asking questions.